



Advertising Opportunities- INTRODUCTORY Pre-Launch Pricing!

The launch of the completely new Chamber website, accompanied by our brand new weekly e-newsletter, makes the e-Chamber a great place to advertise! The website will begin with a solid base of 20,000 unique visitors per month and the weekly e-newsletter will be sent to over 2,000 Chamber members and their employees. Contact the Membership Division for more information at (352) 334-7100.

Introductory Pricing only available prior to January 10, 2008!

Website Advertising

Advertise on the newest and most comprehensive site in Gainesville- www.BusinessGainesville.com! The launch is scheduled for January 10, 2008 at the Chamber's Annual Dinner. Be part of this huge splash as the Gainesville business community has a brand new online place to call home. Get your advertising contract signed today to ensure you are included in the initial launch- and at Introductory prices!

New Website Highlights

- Merger of 4 organizations to generate more traffic to your ads
 - This includes the Chamber, Council for Economic Outreach (CEO), FloridaWorks and GTEC (Gainesville Technology Enterprise Center)
- Live, current news updates available 24/7 through our RSS feed
- Posting of all Alachua County events posted by members
- One-stop shop for everything Chamber, including job postings, our business directory and our popular events and business news

Web Advertising Options

Homepage- Advertise on the portal page for the Chamber, CEO, FloridaWorks and GTEC. Two options are available:

Featured Chamber Member- Be highlighted on the homepage and benefit from this prominent placement! Your logo / picture will appear on the front page and a link will direct visitors to your website. This ad will rotate between only 5 members to keep the homepage dynamic!

\$3,000 12-month contract (limit 2 at Intro pricing) / \$400 monthly

Greater Gainesville Success Story- Gain recognition on the homepage by being featured as a success! Your logo will appear next to a teaser, which is linked to the full story advertorial on a separate page. This ad will rotate between only 5 members to keep the homepage dynamic!

\$3,500 12-month contract (limit 2 at Intro pricing) / \$450 monthly

Advertise on 2 of our most visited web pages:

Business Directory Banner Ad- Get noticed first on one of the most used pages on the entire site! Be one of 5 businesses to have your ad rotate through on this most used page. Size: 600 x 125 pixels
\$500 6-month contract / \$900 12-month contract

Business Directory Sidebar Ad- Get noticed on this highly used page with a static ad in one of 3 sidebar locations. Size: 225 x 150 pixels
\$500 6-month contract / \$900 12-month contract

Event Calendar Banner Ad- Be recognized on this page members use on a regular basis. Your ad will rotate with 4 other members to distract visitors attention to your business. Size: 600 x 125 pixels
\$500 6-month contract / \$900 12-month contract

Event Calendar Sidebar Ad- Have a prominent presence on this page that is exclusively used for event information and registration by our 1,400 business members and their 65,000 employees! This static ad is a great way to maintain a prominent presence next to our popular events calendar. Size: 225 x 150 pixels
\$500 6-month contract / \$900 12-month contract

Additional web advertising on other pages available upon request!

Enhance your online business listing:

Basic Enhancement: Include a 50-word description of your business, and 1 additional category!

\$50 annually

Premium Membership Enhancement: Have your listing appear at the top of your category page with your company logo, in addition to your business description and 2 additional categories!

\$100 annually

E-Newsletter Advertising

Advertise on the most widely distributed business newsletter in Alachua County! Members dig through the material weekly to find critical information that has big impacts on their business. Get noticed with an ad on this popular newsletter!

E-Newsletter Sidebar Ad- Be noticed with a prominent ad on the side of the newsletter. This ad has shelf-life and is forwarded from decision-maker to decision-maker! Size: 200 x 133 pixels. Limit 4 ads per issue.
\$300 4-issues / \$900 16-issues / \$1700 25-issues

E-Newsletter Bottom Ad- Place your ad in the sweet spot of the newsletter- where all eyes end up. Size: 600 x 200 pixels. Limit 2 ads per issue.
\$300 4-issues / \$900 16-issues / \$1700 25-issues